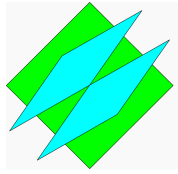


28 January 2009



SUNRISE
DIAMONDS PLC

Sunrise Diamonds PLC
(the “Company” or “Sunrise”)
www.sunrisediamonds.com

The Company has today been notified that Mr Robert Parsons and Mrs Deborah Parsons purchased a further 1,000,000 ordinary shares in the Company on 27 January 2009. They therefore now hold an interest in 10,000,000 ordinary shares in the Company being 5.42% of the total issued share capital. The holding is in Fitel Nominees.

Further information:

Patrick Cheetham
Sunrise Diamonds PLC
Tel: +44 (0) 1625 505947

Roxane Marffy/Brett Miller
Ruegg & Co Limited
Tel: +44 (0)20 7584 3663