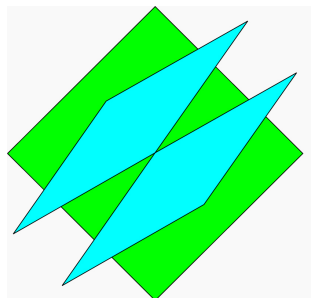


24 JULY 2009



SUNRISE DIAMONDS PLC

DIRECTORS' SHARE ISSUE

Sunrise Diamonds plc ("Sunrise" or "the Company" – AIM: SDS) announces that on 23 July 2009, the directors agreed to issue new ordinary shares in the Company to its directors in lieu of fees for the six month period ending 30 June 2009.

Accordingly, Patrick Cheetham, Executive Chairman, and non-executive director Francis Johnstone have each been issued with 496,430 new ordinary shares. Neil Herbert, non-executive director, has been issued with 460,730 new ordinary shares. In each case, the shares were issued at an issue price of 0.6 pence per share, being the closing mid-market price of the ordinary shares on 22 July 2009.

Following these issues, Patrick Cheetham, together with his wife K Cheetham, is interested in 9,826,062 ordinary shares, representing 5.23% of the enlarged issued share capital, Francis Johnstone, non-executive director, is interested in 2,558,488 ordinary shares, being 1.36% per cent of the enlarged issued share capital, and Neil Herbert, non-executive director, is interested in 2,450,128 ordinary shares, being 1.30% of the enlarged issued share capital.

Following these issues, the total number of ordinary shares in issue will be 187,783,377.

Application has been made for the 1,453,590 new ordinary shares to be admitted to trading on AIM and admission is expected to occur on 6 August 2009.

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